

ubuCon ASIA 2021

2021.ubucon.asia | September 25th~26th

Partner Community Brochure

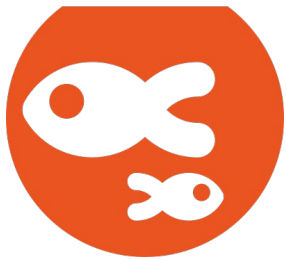


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About UbuCon & UbuCon Asia

UbuCon (Ubuntu Conference) is an event organized by Ubuntu Communities across the world.

The focus of the event is **Ubuntu**, a modern, open source operating system on Linux for the enterprise server, desktop, cloud, IoT and more. and other free and open source technologies.

UbuCon Asia is one of regional UbuCon events that especially focuses on Asia region organized by Ubuntu Communities and other free and open source communities across Asia.

This fall, **the first UbuCon Asia event** will be organized as **fully virtual event** in **September 2021**. We're preparing 2 days of talks, conferences, panel sessions, workshops and social events for all participants.

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Event Overview

Event name	UbuCon Asia 2021
Theme	Ubuntu(on desktop, server, cloud, IoT, localization and more) and related free and open source technologies
Dates & Venue	September 25th~26th(Weekend), 13:00~20:00(UTC+9) on eventyay.com platform
Host communities	<ul style="list-style-type: none">• 7 Ubuntu Local Communities• 5 other free and open source communities• Total 12 free and open source communities from 10 regions across Asia
Contents & Sessions	<ul style="list-style-type: none">• Session types: Regular session, Workshop, Panel session, Lightning talks• Maximum 4 session rooms simultaneously
Fee	Free

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Organizers

Youngbin Han
Ubuntu KR
Coordination, Tech/Video,
Sponsorship

Gunyoung Yoon
Ubuntu KR
Coordination, Content

Jeremy Cheng
Ubuntu HK
Coordination, Sponsorship

Hong Phuc Dang
FOSSASIA
Coordination, Marketing,
Tech/Video

Sartika Lestari
Openstack Indonesia
Marketing, Content

Liam Zheng
Ubuntu CN
Sponsorship

Fumihito Yoshida
Ubuntu JP
Tech/Video

Matthew Lien
Ubuntu TW
Content

RJ Hsiao
Ubuntu TW
Content

Gyuseok Jung
Ubuntu KR
Tech/Video

Aron Xu
Ubuntu CN
Content

Jun Nogata
Ubuntu JP, Debian JP
Marketing

Ravi Bhattarai
FOSS Nepal Community
Marketing, Sponsorship

Rhoit Man Amatya
FOSS Nepal Community
Tech/Video

Sagun Dhakwa
FOSS Nepal Community
Content

Koala Yeung
Ubuntu HK

**Khairul Aizat
Kamarudzzaman**
Ubuntu MY
Tech/Video

Robbi Nespu
Ubuntu MY, Debian MY
Marketing

And +14 more organizers
wiki.ubuntu.com/UbuconAsia/2021/Organizers

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Host Communities

Ubuntu Local Communities

Korea

ubuntu-kr.org

Japan

ubuntulinux.jp

Taiwan

ubuntu-tw.org

China

forum.ubuntu.org.cn

Hong Kong

wiki.ubuntu.com/HongKongTeam

Malaysia

wiki.ubuntu.com/MalaysianTeam

Myanmar*

ubuntu-mm.org

Other Free and Open source Communities

Gnome
Indonesia

gnome.id

OpenStack
Indonesia

openstack.id

FOSS Nepal
Community

foss-np.github.io

FOSSASIA

fossasia.org

Debian
Malaysia

wiki.debian.org/LocalGroups/Debian-Malaysia

*Due to their country level situation, they are volunteering only when they have some chance to participate

The virtual event venue: Eventyay

UbuCon Asia will take place online using **Eventyay**, an open source event management system.

Eventyay offers a wide range of **features that facilitate online interaction and communication** including **video integration** with BigBlueButton and Jitsi, chat channel and virtual booth.

Additionally it also provides **event management tools** such as call for speakers, scheduling, registration, custom attendee form, ticket sales, promotion code, sponsors branding, speaker position arrangement and more.

Many Global and Virtual events such as FOSSASIA Summit 2021 **already took place with huge success** using **Eventyay**. With Eventyay, **diverse people around the world** will be able to **join and exchange easily**. And it will lead **the first UbuCon Asia to a successful event**.

Event program details - Sessions and Slots

- Maximum 4 session rooms simultaneously
- Talks (30 or 45 minutes including Q&A time.)
 - English session: Live or Pre-recorded
 - Local language session: Only Pre-recorded (session video will be streamed with English subtitles)
- Panels (55 minutes)
 - At least two panelists who discuss a topic and provide insights
- Workshops (1 or 2 hours)
 - Interactive workshops where participants can actively engage in
- Lightning talks (5 minutes)
 - Present ideas or project or share something interesting.

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Event program details - Topics

We encourage people to submit proposals with following topics but not limited to:

- Desktop
- Server, infrastructure, Cloud
- Windows Subsystem for Linux
- Localization, Fonts, Input method
- Internet of Things, Embedded
- Security
- Community, Social context
- Case studies

Become our partner community

To promote UbuCon Asia event across Asia **much further**, We're looking for **partner communities**.

By becoming our partner community, Your community will **collaborate with UbuCon Asia team** to **cross-promote** each other's community and event.

This will be a big help for both partner communities and UbuCon Asia to **connect with even more diverse people and encourage them to participate and engage**.

What partner communities expected to do

- Announce partnership with UbuCon Asia 2021 to its community.
- Share UbuCon Asia information on community's channels to promote the event.
- Encourage members to register for the event, participate and engage with other attendees, join session or virtual booth of your community.
- Collaborate with some of our host communities to host successful UbuCon Asia event. (Optional, Recommended)

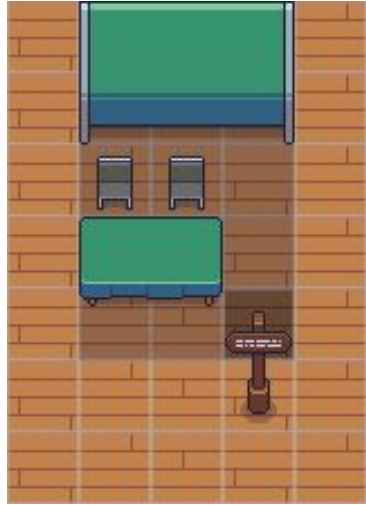
Benefits for partner communities

- Logo display on our website and eventyay platform on **“Partner Communities”** section.
- **Virtual booth** to engage with various participants.
 - Virtual booth page with logo, short video and slide to introduce your community to attendees.
 - Gather Town virtual booth space (optional)
- **Session slot allocation (optional)**
 - Except Lightning talks, Topic should be related with Ubuntu and its related technologies.
 - 1 Lightning talk + 1 other type of session slot guaranteed when partner submits proposals.
- **Recognition** through our marketing channels.
 - Marketing emails that participants will receive.
 - Through our social media channels.

Gather.town Virtual booth space

- A Virtual 2D metaverse space that make virtual interactions more human.
- Pressing “x” key near booth shows **webpage for sponsor information.**
- Gather.town space will be opened during event days.
- Partner community can customize booth by placing custom objects.
- People can’t walk through booth table and booth wall.
- 1 unit padding on left, right and 2 unit padding on bottom of the booth
- Can combine booth with other partner community
- Option: Booth area can be private area if you want.
 - Public area by default

Gather.town Virtual booth space



Dedicated booth

- **Small booth * 1**
- **Booth size: 5 * 7 Units**



Combined booth

- **Small booth * n**
- **Booth size: (2 + (3 * n)) * 7 Units**

n: Number of partner communities

Join us today!

Partner community inquiries

Coordination team

contact@ubucon.asia

Website

2021.ubucon.asia

- eventyay.com/e/75ac7f83
- fb.me/ubuconasia
- twitter.com/ubuconasia
- github.com/ubucon-asia
- youtube.com/channel/UCdy5ggH4LKgUyr0WIH9DPwQ

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